# SNAP-ED WORKS

Montana State University Extension Supplemental Nutrition Assistance Program - Education



#### THE CHALLENGE

72%

of Montana youth do not participate in enough aerobic activity to meet guidelines 92%

of Montana adults do not meet the vegetable intake recommendations

63%

of Montana adults are overweight or obese 72%

of American Indian adults are overweight or obese

26%

of Montana children ages 10-17 are overweight or obese



1 in 9 Montanans face hunger/food insecurity.

## THE SNAP-ED SOLUTION

#### TEACH

low-income youth and adults in the locations that they eat, live, learn, work, play, and shop.

#### COLLABORATE

with community and statewide partners to leverage resources and increase program reach to eligible audiences.

## **EMPOWER**

organizations and individuals to create changes in policies, systems, and environments that make the healthy choice the easy choice for all Montanans.

55%

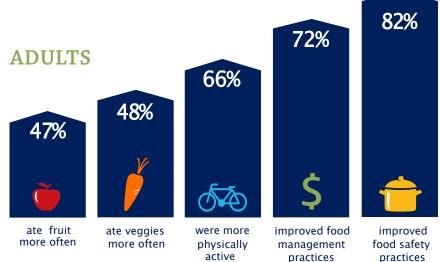
improved

food safety

practices

## THE RESULTS

Graduates from nutrition classes improved their healthy habits.



After learning about the benefits of eating whole grains in a SNAP-Ed class, a third grade student began choosing whole grains for breakfast every morning. The student's mother reported having a challenging time trying to encourage her kids to healthier breakfast foods, but was excited to see her daughter choosing oatmeal every morning as a result of participating in a series of 6 nutrition education classes.

# MONTANA STATE UNIVERSITY EXTENSION

YOUTH

49%

improved

physical actvity

behaviors



made

healthier food

choices

88%

XTENSION SETT www.buyeatlivebetter.org

- Nutrition Educator

## SNAP-ED BY THE NUMBERS

4,169 visits to buyeatlivebetter.org in 2019

social media views



17,531



19,260

21,509

Montanans reached with education and/or environmental changes that assist in making the healthy choice the easy choice

193

Partnerships with organizations where Montanans eat, live, learn, work, play, and shop

99

Policy, system, environment, or promotional changes to support health 5,371

Montanans reached with nutrition and physical activity classes

523 adults and 4,848 children

#### PROGRAM IMPACTS

99 nutrition and physical activity improvements in SNAP-Ed counties or reservations 27 school based Harvest of the Month partnerships that promote healthy Montana foods 11 food bank partnerships that increase capacity for healthy choices 9 farmers' markets with increased access to and promotion of fruits and vegetables

In Northern Montana, SNAP-Ed partnered with educators to teach youth how to grow and prepare healthy produce.

Youth nutrition classes were paired with a school garden program. Students enjoyed learning how to prepare the soil and plant the seeds. The students then learned to how to properly harvest their tomatoes, zucchinis, dill, basil, and beans, which they used to prepare fresh salsa.

-Nutrition Educator

Daniels Sheridan Valley Richland Teton Chouteau Garfield Petroleur Judith Missoula Prairie Wiba Musselshel Rosebuc Custer Fallon Deer Lodge Valley Gallatin Bia Horr Madison Park Beaverhead Carter

# In Southwestern Montana, SNAP-Ed helped increase healthy food access and consumption.

SNAP-Ed facilitated a multi-agency partnership that resulted in the acceptance of SNAP dollars at a farmers' market that serves several low-income neighborhoods. One shopper learned about this opportunity while attending a SNAP-Ed nutrition class, and was excited to report that she was better able to access healthy, affordable food as a result. This partnership has also benefited local farmers.

-Nutrition Educator

Counties served by SNAP-Ed

Counties indirectly served by SNAP-Ed

In Southern Montana, SNAP-Ed collaborated with a food bank to better meet the needs of the community.

Following a Healthy Food Pantry Assessment, SNAP-Ed helped the food bank develop short and long-term goals for improvement, such as adding garden space, volunteer training practices, and nutrition-focused signage in both English and the indigenous language.

-Nutrition Educator





This institution in an equal opportunity provider.

This material was funded by USDA's Supplemental Nutrition Assistance Program-SNAP. The Supplemental Nutrition Assistance Program (SNAP) provides nutrition assistance to people with low income. It can help you buy nutritious foods for a better diet. To find out more, contact the Montana Public Assistance Helpline at 1-888-706-1535 or https://www.apply.mt.gov. Montana State University Extension is an ADA/EO/AA/Veteran's Preference Employer and Provider of Educational Outreach.