

SALLY S. MUDIAMU, CURRICULUM VITA

Office of Global Engagement & Innovation
Portland State University

Portland, Oregon 97201

EXPERTISE & INTERESTS

Visionary, strategic and collaborative international education leader with 28+ years of experience in advancing institutional strategic mission. Expertise in institutional partnership development and sustainability, non-credit and non-degree international programs for revenue generation, international strategic enrollment, dual degree programs, internationalization of the curriculum, and student advising for academic success. Work closely with deans and colleges to bring internationalization opportunities to students, faculty and academic programs. Expertise in working and collaborating with higher education systems around the world.

SUMMARY OF QUALIFICATIONS

Senior global higher education leader with demonstrated expertise in:

- Creating and sustaining complex international partnerships for research, mobility, faculty development, joint institutes, dual degree programs, and student advising for academic success
- Overseeing an international unit reporting to the Office of Academic Affairs. Unit is comprised of Education Abroad, International Students and Scholars, Middle East Studies Center, Institute for Asian Studies, International Special Programs, Portland Center Program, International Student Life, and Intensive English Language Program
- Amplifying international profile of institution, engaging faculty in internationalization, and community outreach to groups concerned with internationalization, DEI, and sustainability
- Building teams and manage people, data, projects and budgets to support institutional priorities and the visibility of the institution locally, nationally and internationally
- Utilizing in strategic planning and foresight practice in higher education settings in scenario building and long-term planning
- Working at the intersection of higher education, business, government, and diplomacy
- Creating Student Advising Pathways and Partnerships

EDUCATION

Ed.D. Educational Leadership in Postsecondary Education

Portland State University, Portland, Oregon, USA

Dissertation: Faculty use of collaborative online international learning (COIL) for internationalization at home

M.A. Later Modern British History

The London School of Economics & Political Science, University of London, United Kingdom

B.A. History (with Honors)

Lewis & Clark College, Portland, Oregon, USA

PROFESSIONAL EXPERIENCE

Deputy Executive Director, Global Engagement & Initiatives, Portland State University,
Portland, OR, USA. 11/2021-Present.

Reporting to Office of the Provost and Executive Director of Global Engagement, recruited to establish an Office of Global Engagement and Innovation, with a \$3 million budget. The university, in recognition of missed opportunities to showcase work and achieve consistent excellence in outcomes of international engagement, founded the office to leverage cross-university assets for greater impact. Employed expertise in international partnership strategy and development to foster partnerships within and outside of the university to create cohesion, standards, protocols and incentives for global engagement. Established and led the Center for International & English Learning by combining the Intensive English Program, International non-credit Special Programs and the Portland Center study abroad program to create efficiencies and generate additional revenue for the university. Focused on increasing sponsored students from GCC and State Department UGRAD program. Supervised a team of 24, including non-tenured and adjunct faculty.

Primary contact, convener and host for high level international visitations and ceremonies, observing diplomatic protocols, to Portland State University, including international government officials, trade delegations, industry representatives, and international institutional delegations. Provided background briefs and talking points for the President, the Provost and other executive leadership for official visits. Outreach to Vice President for Research, Dean of Graduate School, Dean of School of Business, Dean of College of Engineering and Vice President of Enrollment Management with opportunities and offers to collaborate with well-respected and ranked international institutions.

Led comprehensive internationalization efforts at the university through Collaborative Online International Learning (COIL)/Virtual Exchange (VE) program, co-chairing of the university-wide Internationalization Council and its workshops on supporting faculty teaching international students, and as an elected member of the Faculty Senate, supporting curricular innovation around internationalization for student success.

Represented the university in relevant stakeholder meetings with international organizations and local community groups (World Oregon, Global PDX, Port of Portland), alumni events (Waseda University, Fulbright Program, Intel Vietnam Scholars), professional organizations (Association of International Education Administrators, Diversity Abroad Network, NAFSA: Association of International Educators, Institute for International Education, American Council on Education, American Association of Colleges and Universities). Provided strategic insight and solutions to university leadership on ongoing projects and relationship cultivation with partners.

Worked closely with undergraduate deans to develop two new degrees in the College of Liberal Arts and Sciences and course articulations for student transfers from abroad. Coordinated closely with the Registrar and Vice Provost for Student Success to identify international students who were at risk of academic probation.

Selected Accomplishments:

- Developed a proposal for a new self-support unit, PSU Global, to increase international programming in a fiscally responsible manner through a series of partnerships, different delivery formats and program structures. Facilitated discussions with the PSU School of Business and Abu Dhabi School of Management to develop a series of self-supporting certificates leading to fee-based master's degrees.

- Identified and catalyzed increased opportunities for education and research partnerships, including two Erasmus+ KA171 agreements for faculty, staff, and student mobility with institutions in Spain and Romania.
- Secured \$100,000 in external grant funding for COIL/VE programming from 2022-2024
- Gained national reputation as an expert in COIL/VE, leading to invitations to participate in conferences and workshops, conduct research and publish, and consult on establishing and running a COIL/Virtual Exchange program. Put institution on radar for extramural funding.

Director, Office of International Partnerships & Initiatives, Portland State University,
Portland, OR, USA. 5/2019-11/2021

Oversaw a \$900,000 budget, encompassing budget development, execution, and the creation of fiscal contracts to support daily operations. Conducted performance studies and analytics to evaluate partnership effectiveness and ROI, enabling PSU to strategically reallocate resources to partnerships that align with university goals. Achieved this within a highly decentralized system.

Created systems and processes to identify strategic partnerships with stakeholders across campus to shortlist 33 partnerships out of 300+ which would be nurtured most intentionally. Tied these partnerships to institutional strategic goals around international student enrollment, competitive grants and research partnerships.

Frequently navigated sensitive and controversial administrative tasks and policy, served as a key advisor to the Provost and Deans on delicate diplomatic, fiscal and personnel concerns. Worked with the General Counsel and Contracts office to ensure regulatory compliance with U.S. regulations (e.g., Clery Act, Export Controls, HEA 117, etc.) as well as European Union General Data Protection Regulations.

Selected Accomplishments:

- Redefined the office as a service-oriented support center for faculty, facilitating their involvement in international program development and curriculum internationalization. Successfully onboarded new faculty to international initiatives and streamlined the management of previously fragmented internationalization programs.
- Oversaw adoption, implementation and management of MoveON's international relations management software to manage international partnerships more effectively
- Established, oversaw, and secured external funding from the Aspen Institute for Collaborative Online International Learning (COIL) Program at Portland State University
- Facilitated Association of American Colleges and Universities Project on DEI and Global Learning at Portland State University
- Led a establish International Office for Eastern International University, HCMC, Vietnam as part of international partnership

Interim Director, Office of International Partnerships & Initiatives, Portland State University,
Portland, OR, USA. 8/2018-5/2019

Expanded the Office of International Partnerships to support dual degree programs in Changchun and Nanjing China, include COIL/Virtual Exchange Programming.

Selected Accomplishments:

- Appointed by the Provost, participated as a lead team member to establish the Portland Nanjing Institute, a joint institute between PSU and Nanjing University of Posts and Telecommunications, a provincial public university in Nanjing, Jiangsu, China. Worked directly with the President, Provost and Deans of Engineering and Liberal Arts & Sciences to develop two new undergraduate degrees. Made successful in-person presentation to Jiangsu Provincial Department of Education December 2018 to garner approval for the Ministry of Education, China.
- Established North American offices of Hokkaido University, Sapporo, Japan and Yokohama National University, Yokohama, Japan at Portland State University.
- Established and led Collaborative Online International Learning (COIL) program through grant secured from the Provost. Recruited and selected faculty, facilitated the virtual exchange training and workshops, secured faculty partners, ensured course delivery and organized a campus-wide event showcasing the faculty's COIL courses. Over 15 faculty members and 200 PSU students participated.

Associate Director, Office of International Partnerships & Initiatives, Portland State University, Portland, OR, USA. 11/2014-8/2018

Took a lead role in creating PSU's Office of International Partnerships to provide program leadership, curation and oversight of 300+ strategic institutional relationships around the world. Brought long term existing partnerships into working with the new unit and built faculty and campus buy-in to the new unit.

Selected Accomplishments:

- Persistent and effective outreach plan to socialize highly decentralized campus to central unit supporting partnerships; brought hundreds of previously neglected, languishing and off the radar relationships under a single umbrella tied to strategic goals of the Schools and Colleges as well as the University.
- Created data visualization dashboard for all university international partnerships for the Provost and Schools and Colleges.
- Co-led PSU delegation to Vinh Phuc Province to launch the "Vietnam-Oregon Initiative" as part of the commemoration of the 20th Anniversary of the normalization of diplomatic relations between The Socialist Republic of Vietnam and The United States of America (1995-2015)
- Established new institutional partnerships in Brazil and Columbia, working closely with Science without Borders Program through the Institute of International Education
- Secured PSU as a yearly placement institution for the Long Term Education Administrator Program (LEAP), funded by the government of Japan, to bring mid-level Japanese university administrators to learn about U.S. higher education and international programming.

Director, Portland Center Programs, Portland State University, Portland, OR, USA. 5/2019-Present

Led the design and implementation of a short-term academic year abroad program for visiting international students to increase international student enrollments and provide more diverse student representation at the university to benefit local students at a public regional access institution. Worked closely with International Student Services, Registrar and Schools and Colleges to increase access and improve and create administrative and academic advising systems and processes for short term students to enter the university.

Selected Accomplishments:

- Brought Meiji University, Keio University, Hokkaido University and Yokohama National University to participate in the Portland Center Program
- Responsible for all 30 PSU institutional partnerships with Japanese universities
- Secured Inter-University Exchange "Re-Inventing Japan " Project with Kansai University, building the first Collaborative Online International Learning (COIL) plus Mobility program between PSU and a Japanese university.

Director, PSU/Waseda Transnational Programs, Portland State University,
Portland, OR, USA. 4/2012-5/2019

Responsible for the integration of Waseda Oregon Office into the Office of International Affairs at Portland State University. Primary contact for relationship between Portland State University and Waseda University, Tokyo, Japan. Supervised faculty and all student academic advising for PSU/Waseda Transnational Programs.

Selected Accomplishments:

- Transitioned Waseda Oregon Office to Waseda USA Office in San Francisco, CA through managing dissolution of 501(c)(3) in Oregon and transferring to New York State.
- Secured Waseda Oregon Scholarship endowment of \$200,000 to support Portland State University students to study at Waseda University
- Developed curricular tracks in Community Based Learning and Sustainability for short term and non-credit students to PSU.

Associate Director, Waseda Oregon Office, Portland State University,
Portland, OR, USA. 8/2008-4/2012

Supported the Executive Director and worked directly with Waseda University Center for International Education and Office of International Affairs to support programs and scholarships for Waseda University internationalization in the United States and Germany.

Selected Accomplishments:

- Increased international student enrollment in in-bound and out-bound programs to Japan by 30%
- Set up customized academic advising programs for inbound Waseda University students and outbound US-based students to Waseda University
- Oversaw eight Waseda University "Collaboration in Study Abroad" Programs in North America, including University of Oregon, University of Washington, Hope College, Lawrence College, Stony Brook University, Cal State Los Angeles, UC Riverside and Portland State University
- Supported cultivation and securing a \$3 million grant to Waseda USA by Robert J. Shillman, CEO of Cognex Corporation
- Supported Waseda University faculty in the United States, served as office of admissions for Waseda School of International Liberal Studies and helped set up the New York Office of Waseda University under the direction of Waseda University president.

Assistant Director, Waseda Oregon Office, Portland State University,
Portland, OR, USA. 8/2001-8/2008

Responsible for management of the Waseda Oregon Programs at Lewis & Clark College and Portland State University, Portland, Oregon, and Waseda University, Tokyo, Japan. Recruited and admitted students; recruited and hired faculty; managed operating budget; managed programs on-site in Portland and Tokyo. Provided faculty and student support services.

Program Manager, Oregon Partnership for International Education: Lewis & Clark College, Reed College, Portland State University & Pacific University, Portland/Forest Grove, OR, USA.
4/1996-8/2001

Program liaison and officer for a consortium of Oregon and Japanese universities and Oregon businesses to promote Oregon as a destination for international higher education programming. Worked closely with Dan Bernstine, President of Portland State University, Paul Bragdon, President of Reed College, Jack van de Water, Dean of International Programs at Oregon State University and Michael Mooney, President of Lewis & Clark College to advance Waseda University's investment in making Oregon its North American headquarters for internationalization.

International Student Advisor, Weber State University, Ogden, UT, USA. 12/1995-4/1996

National Conference Planning Team, NAFSA: Association of International Educators,
Washington, D.C., USA. 11/1994-12/1995

Program Management Intern, US International Visitor Program, Meridian International Center,
Washington, D.C., USA. 1/1994-11/1995

Research Intern, Congressional Research Service, Library of Congress, Foreign Affairs & National Defense Division (FAND), Washington, D.C., USA. 10/1993-9/1994

Lecturer in American Studies, Otto von Guericke University, Magdeburg, Germany. 9/1992-10/1993

CERTIFICATIONS AND PROFESSIONAL TRAINING

- Management and Leadership in Education, Graduate School of Education, Harvard University, Cambridge, MA
- Senior International Officer (SIO) Leadership Academy, Association of International Educators, UNC Chapel Hill, Chapel Hill, NC
- Scenario Building for Strategic Planning, Institute for the Future, Palo Alto, CA
- Design Futures for Foresight Planning, Institute for the Future, Palo Alto, CA
- Strategic Foresight Practice, Institute for the Future, Palo Alto, CA
- Futures Thinking Specialization, Coursera, Institute for the Future, Palo Alto, CA
- Remote@PSU Teaching Certification, Portland State University, Portland, OR
- AI Prompt Engineering, Coursera, Vanderbilt University, Nashville, TN
- Beyond the Sustainable Development Goals (SDGs): Addressing Sustainability and Development, Coursera, University of Michigan, Ann Arbor, MI
- COIL/Virtual Exchange Faculty Trainer, Stevens Initiative, Aspen Institute, Washington, D.C.

PUBLICATIONS

Benstead, L., Katsos, K. Mudiamu, S., & Hughes, C. (2024). Does virtual exchange shape student engagement, social capital, and tolerance? An experimental study about UAE and U.S.-based students. *Journal of Political Science Education*. (in press)

Mudiamu, S. (2022). Strategies of engaging faculty in COIL Virtual Exchange. In J. Rubin & S. Guth (Eds.), *The guide to COIL virtual exchange* (pp.200-215). Stylus.

Mudiamu, S. (2021, May 5). The missing link in COIL. *International Educator*. <https://www.nafsa.org/ie-magazine/2021/5/5/missing-link-coil>

Nissen, L., Appleyard, M., Enders, J., Gomez, C., Guzman, A., Mudiamu, S., & Mulooly, S. (2020). A public university futures collaboratory: A case study in building foresightfulness and community. *World Futures Review*, 12.

Congressional Research Service. (1994, June). *Bosnia-Herzegovina conflict: Chronology of events in the former Yugoslavia, June 1, 1993-May 31, 1994*. Washington, DC: Library of Congress, Foreign Affairs & National Defense Division.

Congressional Research Service. (1995). *European Parliament: The 1994 elections*. Washington, DC: Library of Congress, Foreign Affairs & National Defense Division.

Mudiamu, S. (1991). *Changing British perspectives on Mau-Mau: The counter-insurgency campaign in Kenya* (Unpublished master's thesis). London School of Economics & Political Science, University of London, London, England.

GRANTS & AWARDS

Ajman University with Portland State University, College of Lake County and Temple University. Seeding Grant on Virtual Exchange, Stevens Initiative, Aspen Institute, Washington, D.C. 2023-2024

Connected Classrooms Project Grant on Virtual Exchange, Stevens Initiative, Aspen Institute, Washington, D.C.. 2020-2023

Fulbright Scholar Specialist, Engineering Education, Tashkent State Technical University, Tashkent, Uzbekistan, December 2017

PI, U.S. State Department Education & Cultural Affairs Leadership Institute on Graduate Education and Internationalization, Portland State University and Washington D.C., February-March 2016

CONFERENCES & PRESENTATIONS

Presenter, "Internationalization and Higher Education: Training for Policy Support," Erasmus + Blended Intensive Programme, Istanbul Aydin University, May 18, 2024.

Facilitator/lead, "Leverage COIL into Professional Opportunities for Faculty," Pacific NW COIL Conference, Green River College, Auburn, WA, April 18-19, 2024

Presenter, "Policies to ensure the wellbeing of international staff in multicultural environments - an American perspective" Erasmus + Blending Intensive Programme: Internationalization of Higher Education: Training for Policy Support. University of Alba Iulia, Romania, April 17, 2024.

Guest lecture, "Learning in Multicultural Settings," Adam Mickiewicz University, Poznan, Poland, October 30, 2023

Guest lecturer, "COIL as an internationalization strategy for institutions," Pacific NW Leadership Retreat, Green River College, Auburn, WA, June 5, 2023.

Co-Presenter, "Leadership Strategies for Virtual Exchange Through Equity and Justice Perspectives." International Virtual Exchange Conference, Cardenal Herrera University, Valencia, Spain, October 26-28, 2022.

Presenter, "Internationalization of the Curriculum and Internationalization of Higher Education in the United States." Erasmus + Blending Intensive Programme: Internationalization of Higher Education: Training for Policy Support. University of Alba Iulia, Romania, October 14-28, 2022.

Foresight Consultant for Risk Assessment and AACSB Accreditation. Portland State University School of Business, January 2022.

National panelist for webinar, "The Power of Collaboration for Creating Meaningful Global Experiences," Stevens Initiative, Aspen Institute, September 2021

Co-Chair and Co-Presenter, Future of Work Webinar Series, Portland State University, April-May 2021

Consultant for Stevens Initiative on Faculty Development in Internationalization, Aspen Institute from 2020 to Present

Internationalization consultant to Deans of Nursing, Business and Engineering Schools, Eastern International University, HCMC, Vietnam, November 2019

Leadership Institute on Graduate Education and Internationalization for cohort of international faculty and administrators at Portland State University, 2016

Directed Waseda University Staff Development Program at PSU, OSU, UO, UW, Claremont Colleges, 2006-2011

Directed Waseda University Faculty Development Program at PSU, 2009-2012

INSTRUCTIONAL EXPERIENCE

Guest lecturer, Public Administration 514: Global Leadership and Management. "Foresight Practice for Global Leadership." Winter Terms 2022-2024. Portland State University, Portland, Oregon.

Instructor, "Internationalization of the Curriculum and Teaching in Multicultural Settings." Erasmus + Blended Intensive Programme: Internationalization of Higher Education: Training for Policy Support. Stanisław Staszic State University of Applied Sciences in Piła, Poland, October 23-27, 2023.

Workshop Leader for Global Skills Day July 22, 2021, and Contributor to Global Skills Genome Project with Charrette LLC and Singularity University

Instructor, “Current Innovations and Trends in Engineering Education and STEAM’D,” Departments of Engineering Technology and Electronics and Automation, Tashkent State Technical University, Tashkent, Uzbekistan, 2017

WORK AND STUDY RELATED TRAVEL

Brazil, Canada, Czech Republic, China, England, Finland, Gabon, Germany, India, Japan, Netherlands, Poland, Republic of China (Taiwan), Romania, Saudi Arabia, Scotland, Slovakia, South Korea, Spain, Switzerland, Turkey, Uzbekistan, Vietnam

LANGUAGES

English	Native Speaker
German	Basic reading, writing and speaking
Japanese	Inchoate

UNIVERSITY SERVICE AT PORTLAND STATE UNIVERSITY

Guided Pathways to Success Mentor, Multicultural Retention Services, 2023-Present

Artificial Intelligence Task Force, Office of the Provost, 2023-Present

Founding member, Future and Thriving of BIPOC Community, Office of Global Diversity & Inclusion, 2020-2024

Task Force on Impact of Global Pandemic on PSU Community. Appointed as one of four campus thought leaders by the President. Led campus-wide discussions with faculty, staff and students. Co-authored final report, “This Place, Our Community, Our Purpose: Conversations for Making Our Way Through.” June 2022-April 2023

Faculty Senate 2021-2024

University Research Committee 2021-2022

PSU Futures Collaboratory Fellow 2019-2023. Established Graduate Certificate in Futures Thinking and Foresight Practice in 2022.

Community Engagement and Research Academy 2018-2021

Community Engagement and Research Academy Review Committee 2018, 2020

PSU Partnership Council, 2017-2020

Internationalization Council, 2013-Present (Co-Chair 2018-2021)

Committee for International Recruitment and Retention, 2012-2022

President's Task Force on Child Development and Family Support, 2011

Panelist for course CI 476/576 Equity and Cultural Diversity in ECE, 2009-2010

Helen Gordon Child Development Center Auction, 2004-2014

COMMUNITY ENGAGEMENT

Advisory Council, Global PDX, Portland, OR; Academic Liaison to Oregon's Hub for Global Changemakers

Southridge Equity and Academics Team, Southridge High School, Beaverton, OR; AVID Representative

Immigrant and Refugee Center of Oregon; Volunteer mentor newly arrived asylum seekers

Oregon Africa House; Consultant to expand higher education access for African refugees

Run for Congo Women; Raising awareness and funds for women in the Democratic Republic of the Congo

International Air Transport Service Committee with the Port of Portland; University advocate for direct international flights to PDX and support for international carriers that continue to serve PDX

PROFESSIONAL MEMBERSHIPS AND GROUPS

AIEA: Association of International Education Administrators

EAIE: European Association of International Education

Global PDX

IFTF: Institute for the Future, Palo Alto

IIE: Institute for International Education

NAFSA: Association for International Educators

NW COIL Administrators (co-founded)

SUNY Global Partners

The POD Network

UPCEA

UniCollaboration: Telecollaboration and Virtual Exchange in Higher Education

World Oregon