

# BECKY FRANKS, MA

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## PROFESSIONAL PROFILE

organizational change management | health sector leadership | strategic planning

Solutions-oriented, passionate non-profit business leader driven to develop strategies to improve the quality of organizations, team members, and clients. Experienced Chief Executive with proven abilities to create effective strategies and policy advocacy to connect essential stakeholders and develop collaborative efforts and programs. Strong entrepreneurial mindset with track record of transforming and expanding a health-related 501c3 state-wide with patient-centered care. Trained in organizational development with a concentration in change management and process improvement.

## CORE COMPETENCIES

**Project Management | Local & State Government | Cross-Functional Team Leader**  
**Excellent Written & Verbal Communication | Training Presentation Skills | Grant Writing | Public Speaking**  
**Relationship Development | Social Impact Assessment | Change Management | Team Building**  
**Organizational Development | Talent Mentoring & Coaching | Media Relations | Health Policy**  
**Analytical Problem Solving | Budgeting & Planning**

## KEY ACHIEVEMENTS

- Provide state-wide senior leadership for Cancer Support Community Montana.
- Developed from a start-up with an annual budget of \$89K. Mobilized the business and community to turn it into a \$1.2M organization with an asset portfolio of \$1.8M.
- Secured financial support by writing hundreds of grant proposals and developing relationships with foundations and grantors. Utilized grant software to both write and manage grants from foundations and state government.
- Transformed the governance and staff structure to expand statewide and reach rural and frontier regions with cancer support. Developed 12 rural Resource Centers and secured grants to support the work.
- Developed a system of health delivery to improve access to care utilizing Diversity, Equity Inclusion and Accessibility best practices.
- Chair of the Board of Health. Provided leadership for the community prior to and during COVID pandemic.
- A strategic partner on a health system Board of Directors, providing guidance on governance structure, bylaw and policy development, and recruitment of new CEO.
- Developed programs, policy and laws with local and statewide public health, state legislature, and city and county commissions.
- Wrote and coordinated passage of new bills by Montana legislature including restricting tobacco use, access to clinical trials, reimbursement for Genetic Counselors, and protecting the fertility rights of people diagnosed with cancer.

## PROFESSIONAL EXPERIENCE

**Cancer Support Community Montana, Bozeman, MT**

2006 – Present

*Providing support, education, and hope for people affected by cancer.*

**Chief Executive Officer**

- Grow the organization by developing strategic direction, policies, governance, data development, board direction, and business management.

- Provide leadership for board governance, organizational policy development, nonprofit business best practices, vision and strategic development, and database management.
- Developed HR best practice and a robust team development system of care.
- Lead state-wide policy development and advocacy with a successful track record.
- Lead fundraising efforts and supervise diverse fundraising portfolios, including grants, appeals, major gifts, capital campaigns, and partnership contracts.
- Oversee and develop marketing strategies, communications, and messaging to build community trust and act as the most public face of the organization.

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**Montana State University, Bozeman, MT**

2019 – Present

*State university offering associate, bachelor, master, and doctoral degrees in 250+ academic programs.*

**Adjunct Professor of Leadership Foundations**

- Develop curriculum and lesson plans on leadership theory and team development.
- Help students develop personal leadership philosophy and action plan to implement.

**Douglas County Public Health, Alexandria, MN**

1997 – 2004

*Local public health department that interfaced frequently with the Minnesota Department of Health.*

**Prevention Specialist**

- Provided primary and secondary prevention services for youth and families through community collaborations.
- Wrote state and federal grants to support the work.

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**COMMUNITY LEADERSHIP**

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**Bozeman Health System Board of Directors**

- Appointed 2022 to present. Currently serving as Second Vice Chair.
- Trusted member of the Executive Committee and Governance Committee charged with developing policies and strategic direction and recruiting and hiring a new CEO.

**Gallatin City County Board of Health**

- Appointed 2010. Chair of the Board 2016 – 2022.
- Active in community needs assessment, strategic planning, and policy development.
- Provided leadership during COVID pandemic. Developed ways to prevent adverse health events, gain community trust, and run difficult strategic community meetings.

**Policy Development & Advocacy**

*Federal Policy | Montana Legislature | Gallatin City – County Health Board | City of Bozeman*

- Collaborate with health advocates in national, local, and state levels to develop and advocate for policies, rules, and procedures.
- Developed advocacy and relationships with US Congress, Washington, DC.
- Shared leadership in Montana legislation for nonprofit and public health protection, tobacco, sun safety, cancer policy, Medicaid expansion.

- Shared leadership in city of Bozeman for local alcohol laws regarding public parks, distribution, and Montana State University policies.

## HONORS & AWARDS

<b>Association of Fundraising Professionals – Force for the Common Good</b>	October 2023
<i>Recognizing a nonprofit organization that embodies the common good through excellence in working toward its mission and its commitment to creating a healthy and equitable workplace for staff, leaders, and volunteers.</i>	
<b>Athena Women’s Leadership Award</b> , Bozeman, MT	2017
<b>Bette Bohlinger Leadership Award</b> , Montana Cancer Coalition	2017
<b>Public Health Champion</b> , Montana Department of Health & Human Services	2010
<b>Woman of the Year</b> , community of Alexandria MN	1999

## EDUCATION & CAREER DEVELOPMENT

**MA, Organizational Leadership with Change Management Concentration**, Gonzaga University, Spokane, WA

**BS, Community Health**, North Dakota State University, Fargo, ND